



*The 143rd Annual*  
**NATIONAL  
HORSE SHOW**

OCTOBER 21 – NOVEMBER 1, 2026

TRYON INTERNATIONAL

**EXHIBITOR SPONSORSHIP &  
HOSPITALITY PACKAGES**





## *The Nation's Premiere Annual Equestrian Event*



Every year, The National Horse Show hosts an estimated 800 horses and 550 riders from around the globe at the nation's oldest and longest-running indoor equestrian event. The popularity of the show has caused entries to skyrocket, with hundreds of horses and riders placed on a waitlist annually.

The 2026 National Horse Show will be held from October 21 through November 1 at the Tryon International in Mill Spring, North Carolina. The National Horse Show offers premier equitation championships, including the NHS 3'3" Equitation Championship sponsored by the Hamel Foundation, the NHS 3' Adult Equitation Championships sponsored by Taylor Harris Insurance Services, as well as a full day of age-group equitation classes.

The National Horse Show is home to the \$75,000 Hunter Classic and the NHS ASPCA Maclay National Championship presented by Chansonette Farm.

The National Horse Show is a 501(c)(3) organization supported by generous charitable donors, including the Hamel Family Foundation and the WSJ Foundation, among others. Sponsoring companies include Horseflight, Taylor Harris Insurance Services, John Deere, and many more.

# EXHIBITOR SPONSORSHIP PACKAGES

Participating in the National Horse Show as an Exhibitor reflects your excellence as an equestrian, competing at the pinnacle of legacy events in North America. As a 501(c)(3) organization, the National Horse Show relies heavily on the generous support of organizations, sponsors, and donors. We are pleased to offer packages specifically designed for Exhibitors, featuring exclusive perks and amenities in recognition of your generous support.

## \$5,000 LEGACY SUPPORTER

Includes the following benefits:

- Listed on signage throughout the event
- Listed in the Prize List
- Listed on the commemorative poster
- Highlighted on the jumbotron throughout the event
- PA announcements of appreciation

## \$10,000 HERITAGE SPONSOR

Includes the following benefits:

- Two tickets to the WSJ Exhibitor Lounge Daily
- Listed on signage throughout the event
- Listed in the Prize List
- Listed on commemorative poster
- Highlighted on the jumbotron throughout the event
- PA announcements of appreciation

## \$20,000 ICON SPONSOR

Includes the following benefits:

- Six tickets (one reserved table) to the WSJ Exhibitor Lounge Daily
- One arena banner
- Listed on signage throughout the event
- Listed in the Prize List
- Listed on Commemorative poster
- Highlighted on the jumbotron throughout the event
- PA announcements of appreciation

## \$50,000+ PREMIER SPONSOR

Includes the following benefits:

- Six tickets (one reserved table) to the WSJ Exhibitor Lounge Daily
- One reserved parking space
- Naming rights for sponsorship of a class (TBD)
- Two arena banners
- Listed on signage throughout the event
- Listed in the Prize List
- Listed on Commemorative poster
- Highlighted on the jumbotron throughout the event
- PA announcements of appreciation

**CLICK HERE**

To Inquire About  
Exhibitor  
Sponsorship

*All individuals and charitable foundations supporting through an Exhibitor Package will receive a contribution letter for IRS purposes.*



# NHS CLUB HOSPITALITY PACKAGES

Support the nation's oldest and longest-running indoor equestrian event by purchasing passes and/or a table to the **NHS Club**.

Located ringside at Tryon International Equestrian Center Indoor Arena, your pass includes access to this exclusive club where owners, riders, sponsors and friends congregate to watch the competition from an unobstructed view.

Passes include:

- access to the NHS Club with in & out privileges throughout the day,
- private seating overlooking the ring, and
- breakfast, lunch, dinner (for classes after 7pm) and open bar.

Space is limited, so reserve your hospitality passes today!

## INDIVIDUAL TICKET OPTIONS

- Daily Pass, \$500 per day
- Weekly Pass, \$2,500 per week
- Two Week Pass, \$4,500

## RESERVED TABLE OPTIONS

- Reserved Table for Six, Week 1, \$7,500 per table
- Reserved Table for Six, Week 2, \$15,000 per table
- Reserved Table for Six, Two Weeks, \$20,000 per table

**CLICK HERE**

To Reserve Your  
NHS Club Passes





*Get Involved with The  
National Horse Show!*

Thank you for supporting The National Horse Show with the selection of an Exhibitor Package. Your contribution helps ensure the continued success of this incredible legacy event for years to come.

To secure your Exhibitor Package, please contact:

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